**Reminder text Messages for Parents/Carers – Winter Health and vaccinations**

Please use these suggested text and social media messages to promote the flu vaccine and the completion of consent forms.

Further information is available on timeframes for vaccination within the Immunisation Best Practice Guide which can be downloaded at [Bug Buster Kids | Schools Resources](https://bugbusterkids.co.uk/school-resources.html) by clicking on the download toolkit button at ‘Winter Health and Flu Vaccination Resources.

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| **Distribution of flu vaccination consent form**  See your action plan:  Send at least 28 days before vaccination date | The flu vaccine is offered each year to help protect your child against flu and serious complications such as bronchitis and pneumonia. Consent needs to be received 5 days before the planned school vaccination visit on [add date]. Please click the link below to return consent as soon as possible.  <https://midlands.schoolvaccination.uk/flu/2025/wolverhampton> |
| **(Optional) Reminder to parents about porcine-free vaccine** | Did you know that a pork-gelatine free injectable flu vaccine is available for your child if you would prefer them not to have the nasal spray, which contains pork gelatine? Simply select this option on your consent form: <https://midlands.schoolvaccination.uk/flu/2025/wolverhampton>  You need to complete your consent form no later 5 working days before the school vaccination visit on [add date]. |
| **Reminder for consent forms (1)**  See your action plan:  Send 2-3 weeks before vaccination date | Consent forms for your child’s annual flu vaccine are due soon. Please consent now by clicking this link: <https://midlands.schoolvaccination.uk/flu/2025/wolverhampton>  Or return your paper consent forms to the school office/class teacher. You need to complete your consent form no later than 5 working days before the school vaccination visit on [add date]. |
| **Reminder for consent forms (2)**  See your action plan:  Send 7 days before vaccination date | If you haven’t already given consent for your child’s flu vaccine, please follow the link below: <https://midlands.schoolvaccination.uk/flu/2025/wolverhampton>  You need to complete your consent form no later than 5 working days before the school vaccination visit on [add date]. |
| **Reminder for consent (3)**  See your action plan:  Send 5 days before vaccination date | If you would like to discuss your child's flu vaccination you can contact Vaccination UK on 01902 200077 and speak to their friendly nursing team. You can give consent during the call. |
| **Day before Vaccinations** | Vaccination UK will be visiting tomorrow to give the flu vaccines. Remember, it’s not too late to give consent. You can give verbal consent by contacting Vaccination UK on 01902 200077. |
| **Day before Vaccinations** | If you have requested that your child has the pork-gelatine free injectable flu vaccine, ensure they wear a short-sleeved shirt or clothing underneath their shirt to maintain dignity. |

**Social Media Posts for Parents/Carers**

Please use some or all of these messages on your social media platforms, commencing at least 2-4 weeks before the date of Vaccination UK’s visit to your school.

1. The flu vaccine will help protect your child against flu and serious complications like bronchitis and pneumonia.
2. Vaccinating your child will help protect older relatives and vulnerable family members.
3. Most children will be offered the flu vaccination by nasal spray. This is a single spray squirted up each nostril. It is needle free, quick and painless.
4. The injectable flu vaccine is a good alternative for children who cannot have the nasal flu vaccine due to religious reasons. The injectable vaccine does not contain porcine and is safe and effective.
5. The flu vaccine is better than having flu. It has been given to millions of children worldwide and has an excellent safety record.
6. If your child gets ill from flu, you might end up having to take time off work. The flu vaccination will protect them. You can consent online at <https://midlands.schoolvaccination.uk/flu/2025/wolverhampton>
7. The flu vaccine helps to reduce pressure on our NHS valuable emergency services. Consent online now at <https://midlands.schoolvaccination.uk/flu/2025/wolverhampton>